

MICROSOFT TEAMS



& The Explosion of Online Collaboration

TEAMS DAILY ACTIVE USERS KEEP RISING¹

2023: 320 million
2022: 270 million
2021: 145 million
2020: 75 million



SKYROCKETING TEAMS USE²

More organizations adopted collaborative workspaces, allowing remote and in-person employees to communicate and work together.

- Over **1 million organizations** use Microsoft Teams globally
- **91%** of the Fortune 100 companies use Microsoft Teams for collaboration
- Microsoft Teams has been used to record **4.1 billion meeting minutes** during its peak usage month of April 2020
- The Microsoft Teams **Android app** has been downloaded over 150 million times

MORE FACE-TO-FACE INTERACTION³

- People use video in Teams meetings **2x more** than before WFH began
- U.S. users **turn on video** in 38% of calls

THE ONLINE COLLABORATION WAR

Teams is holding its own among competing tools.⁴

GOOGLE MEET:
300 million
monthly
active users

TEAMS:
320 million
daily active
users

ZOOM:
300 million
daily meeting
participants

REMOTE WORK IS HERE TO STAY³

- By 2025, **32.6 million** Americans will work remotely
- 71% of workers said remote work helps maintain a better **work-life balance**
- **98%** of workers want to work remote at least some of the time



¹ <https://www.businessofapps.com/data/microsoft-teams-statistics/>

² <https://www.demandpage.com/microsoft-teams-statistics/>

³ https://www.forbes.com/advisor/business/remote-work-statistics/#sources_section

⁴ <https://webrbnd.net/blog/video-conferencing-statistics/>