

MICROSOFT TEAMS & THE EXPLOSION OF ONLINE COLLABORATION

As remote work becomes the norm, Microsoft Teams has become a popular tool to ensure colleagues stay connected and work gets done.



TEAMS DAILY ACTIVE USERS KEEP RISING

October 2020: 115 million
 April 2020: 75 million
 July 2019: 13 million¹



MORE FACE-TO-FACE INTERACTION

- People use video in Teams meetings 2x more than before WFH began
- Total video calls grew by over 1000% in March 2020
- U.S. users turn on video in 38% of calls²



SAY GOODBYE TO THE 9-5

- Teams Chats outside the typical workday have increased between 15% and 23%
- Teams Chats on weekends have increased more than 200%³



SKYROCKETING TEAMS USE

In the first 6 months of the pandemic (between February and August 2020), there was:

- 48% increase in Teams Chats per person
- 55% increase in the number of calls and meetings per week⁴
- Chat messages within Teams meetings increased more than 10x from March 1 - June 1, 2020³
- Weekly Teams mobile users grew more than 300% by March 31, 2020²



THE ONLINE COLLABORATION WAR

Teams is holding its own among competing collaboration tools.

GOOGLE MEET:
 100 million meeting participants in a single day

TEAMS:
 200 million meeting participants in a single day

ZOOM:
 300 million meeting participants in a single day¹



WFH IS HERE TO STAY

- 82% of managers expect more flexible WFH policies post-pandemic
- 71% of employees and managers want to continue working from home – at least part-time³

¹<https://venturebeat.com/2020/10/27/microsoft-teams-passes-115-million-daily-active-users/>
²<https://www.microsoft.com/en-us/microsoft-365/blog/2020/04/09/remote-work-trend-report-meetings/>
³<https://www.microsoft.com/en-us/microsoft-365/blog/2020/07/08/future-work-good-challenging-unknown/>
⁴<https://www.microsoft.com/en-us/microsoft-365/blog/2020/09/22/pulse-employees-wellbeing-six-months-pandemic/>



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