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Introducing Elevity, Delivering Elevated Levels of Managed IT Service

New Organization is One of the Largest Technology Services Providers in the Midwest

Madison, WI - Gordon Flesch Company's (GFC) Managed IT division and recently acquired Information Technology Professionals (ITP) have combined to form Elevity. A division of GFC, Elevity now delivers cloud, cybersecurity and Managed IT support to organizations across the Midwest.

Elevity [pronounced "eh-leh-vi-tee"] leverages GFC's size, scale and experience along with ITP's technology and service staff to provide expanded service offerings across the Midwest.

"Elevity isn't just a new name – it represents a truly elevated level of IT strategy, security, solutions and support for organizations large and small," says Jeff Dotzler, vice president of GFConsulting. "The combined resources and skills of these two organizations means our customers enjoy the most efficient, secure and advanced technology available."

The new name is the combination of the words 'elevate' and 'security.' It communicates the company's mission to help clients achieve greater levels of success by aligning their technology with their business goals, while also protecting their businesses from crippling cyberattacks.

"We are so excited for this new chapter and the opportunities it provides to all of our customers and clients," says Paul Hager, Director of Solutions for Elevity. "With all the talent, experience and skills of our Elevity team, we will truly be able to eliminate IT pain points and help more clients take their businesses to the next level."

Both GFC and ITP feature prominently on the [CRN](#) Managed Service Provider (MSP) 500 list, which recognizes the largest and most innovative North American managed services companies. GFC acquired Madison, Wisconsin-based ITP on March 1, 2020.

About the Gordon Flesch Company and Elevity

The Gordon Flesch Company is one of the largest family-owned providers of office technology solutions in the nation. GFC launched the GFConsulting Group in 2015 to expand their ability to help businesses solve challenging problems and achieve organizational goals. ITP was founded in 2003 by Paul Hager, growing to 40 employees with more than 200 clients in Wisconsin. The newly formed Elevity serves more than 400+ customers and employ 70 MSP staff in locations across the Midwest. Follow us on Twitter at @GordonFlesch and @Elevity_IT.

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